

CUSTOM GRAPHICS

Company Profile



2019

CK2002/060117/23



Tania Andrews



Kevin Andrews

BACKGROUND

Custom Graphics cc is a registered PDI/HDI owned Close Corporation situated at 7 Anton Anreith Arcade, Foreshore, Cape Town. The Close Corporation was established in 1994, and was re-registered in 2001 when the original owners decided to immigrate and sell the business.

Accredited Suppliers to POINT, SCNET & SEDA.
BBBEE Level 1 BWO - 135% Recognition.

Custom Graphics cc is black woman owned and managed by Tania Andrews, who holds 80% shares and Kevin Andrews holding 20%. The Company boasts a total of over 30 years experience in the Signage and Printing industry. The company has grown rapidly during the last years Tania was a winner of the S A Breweries Kickstart Award Program Regionally as well as Nationally in 2002, a competition, which is aimed exclusively at youth entrepreneurs. She was also a finalist in the Kickstarter of the decade in 2005. Tania was also a finalist and winner in The Regional Business Achiever Awards 2006 for Nedbank and was nominated for Shoprite Checkers Women of the Year Award in the Entrepreneur category by RED DOOR. Tania's business plan was nominated top 3 in the Western Cape for a Women's Entrepreneurial Programme and she was flown to Johannesburg to accept an award. Tania was also selected by The Chamber of Commerce to be part of their SA PLATO PROJECT, which was launched in March 2007.

Tania was also a Finalist in the Eskom Business Investment Competition 2012.

We have built a remarkable track record amongst our clients and suppliers, and pride ourselves on our professionalism and workmanship. Our record of accomplishment has allowed Custom Graphics cc to grow continuously over the years.

PRODUCT DESCRIPTION

Signage

- Banners
- Pop up stands
- Magnetic signs
- Estate Agent Boards
- Notice Boards
- Fleet / Vehicle signs
- Chromodeck signs
- Factory Boards signs
- Construction sign boards
- Shop window lettering
- Perspex signs
- Light boxes



General Printing

- Business Cards
- Letterheads
- Complimentary slips
- Invoice books
- Order books
- Pamphlets/Flyers
- Hi volume copying
- Brochures
- Menus
- Invitations
- Design & DTP
- Labels

Screenprinting / Large Format Printing

- Fridge magnets
- Decals / Stickers
- Licence disk holders
- Tablecloths
- Banner walls
- Gazebos
- Canvas panels / Flags
- T-Shirts
- Pop up banners
- Feather banners

Promotional Gifts & Stationary

- T-shirts
- Caps
- Fridge magnets
- Key rings
- Coffee Mugs
- Umbrellas
- Pens, Pencils, Khoki's / Rulers
- Conference Folders / Bags
- Glasses
- Files / Dividers
- Note Pads, Sticky Notes
- Paper Clips, Erasers, Sharpeners etc.
- Cartridges
- Office Consumables



VISION

- To expand and become a reputable signage and printing concern.
- To create employment and transfer skills for the less privileged by means of learnership / mentorship programmes.
- To create employment by outsourcing work to other SMME/BEE owned businesses.

MISSION

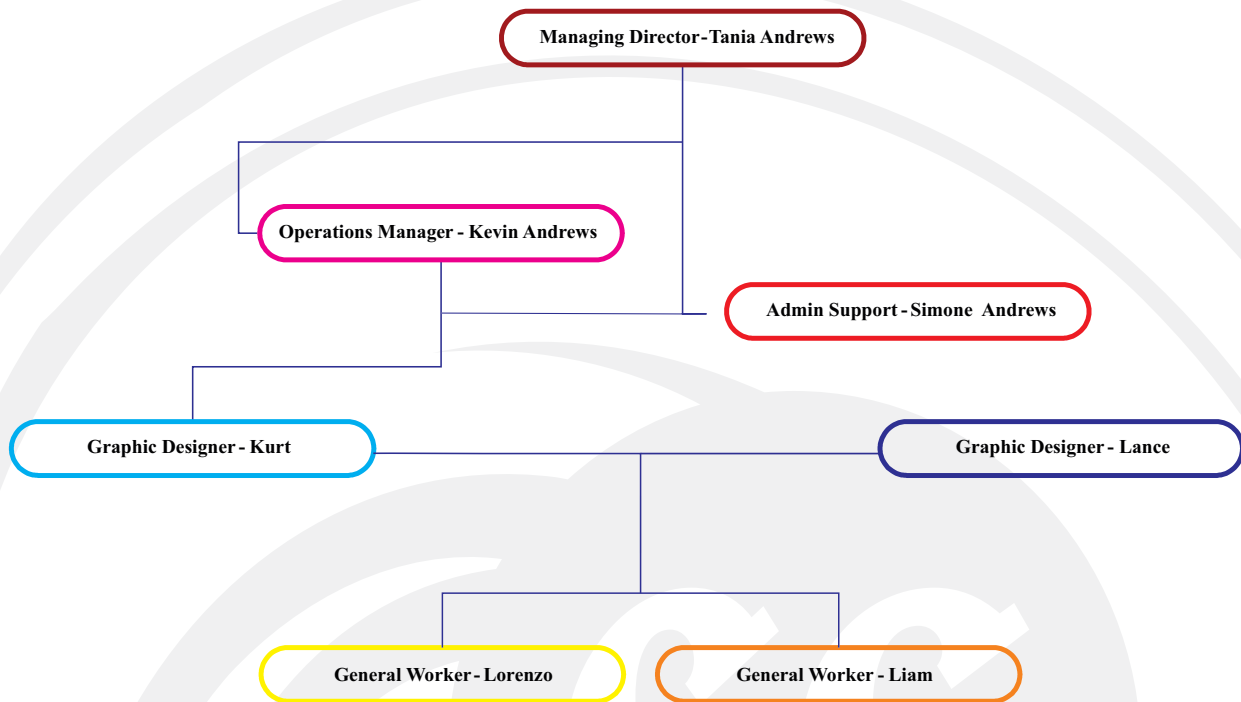
- Our company is dedicated to providing a professional service to all our clients.
- We aim to establish a successful partnership with all our customers, suppliers and employees.
- To strive towards fulfilling the customer's needs, by continually reviewing trends in the market place.

VALUES

- Reliability
- Honesty
- Integrity
- Respect
- Loyalty



PERSONNEL



CUSTOMER SATISFACTION

The company's focus is centered on service and delivery. We understand our customer's needs are paramount, and always put them first.

MEMBERSHIP

- Member of the Cape Chamber of Commerce
- Accredited Service Providers to Seda
- Accredited Service Providers to Absa Procurement Portal
- Accredited Service Providers to SASDC
- Member of WeConnect



CLIENTELLE (TO NAME A FEW)

- CPUT
- FRANCE PRODUCTIONS
- RENNIE PROPERTIES
- GRAND PARADE INVESTMENTS - GRAND SLOTS
- CITY OF CAPE TOWN
- CAPE TOWN HOLLOW HOTEL
- PREMIER FISHING
- ABREAL PROPERTY MANAGEMENT
- THE BUSINESS PLACE
- THE CAPE CHAMBER OF COMMERCE
- WESGRO
- STANDARD BANK
- SASSA
- V&A WATERFRONT
- CLICKS - THE BODY SHOP - MUSICA
- MASTER BUILDERS ASSOCIATION
- TELKOM
- KIRSTENBOSCH GARDENS
- SEDA WC
- SA NAVY
- PICK N PAY FOUNDATION
- GRANGER BAY HOTEL
- THE NEW TULBAGH HOTEL
- VARIOUS GOVERNMENT DEPARTMENTS



REFEREES

1. **CLICKS**
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2. **CPUT**
Adriana Hornea
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3. **V&A WATERFRONT**
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